

WWMT

QUARTERLY ISSUES AND PROGRAM LIST

July through September 2006

In accordance with the Commission's rules, the following, in the opinion of station WWMT, are concerns and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant news and/or public service programming in response to these needs.

HEALTHCARE

METH/DANGEROUS DRUGS

JOBS

KALAMAZOO PROMISE

Prepared by: Erin Flynn
Executive Producer

REGULARLY SCHEDULED PROGRAMMING

Face the Nation – Sunday, 10:30am. 30 minutes. CBS News correspondents interview national and international news makers (Network)

48 Hours Mystery – Saturday, 10:00pm. 60 minutes. This is a CBS investigative news program focusing on unsolved crimes. (Network)

60 Minutes – Sunday, 7:00pm. 60 minutes. The program features in-depth investigative news reports on issues of concern. (Network)

Dr. Phil – Monday thru Friday, 4:00pm. 60 minutes. People and experts are guests on the show addressing a broad spectrum of issues. Dr. Phil gives his take on the situation. (Syndicated)

The Oprah Winfrey Show – Monday thru Friday, 4:00pm. 60 minutes. Topical issues are explored through dialogue among authorities, experts and persons affected by the subject matter. (Syndicated)

HEALTHCARE

1. Doctors are studying whether a drug that can put some kinds of cancer into remission might be effective in treating Type I diabetes.
 - a. News 3 @ 5pm 8/25 1:44
2. Certain anti-depressants could cause a potentially deadly lung problem in unborn children. The FDA says the babies have developed high blood pressure in the blood vessels of their lungs, making it hard for them to breathe.
 - a. News 3 @ 11pm 7/19 :30
3. A new study shows eating fish regularly could slow macular degeneration.
 - a. News 3 @ 5pm 7/10 1:57
4. The FDA announced the release of the first triple drug therapy for people with HIV that can be taken in a single dose, keeping costs down for patients.
 - a. News 3 @ 11pm 7/12 :44
5. Senator Carl Levin met with people in West Michigan to clear up confusion over the Medicare Part D prescription drug program
 - a. News 3 @ 6pm 8/17 1:38

METH/DANGEROUS DRUGS

1. As he prepares to head to prison, a Three Rivers man is warning others about the dangers of meth. He says the drug quickly took over his life, and led to an explosion that caused severe burns on most of his body, and he's urging people to change their habits before they hit rock bottom.
 - a. News 3 @ 6:30pm 7/9 1:31
 - b. News 3 @ 11pm 7/9 2:38
 - c. News 3 @ 7:30am 7/10 :57
2. Governor Granholm signed bills protecting kids from exposure to meth.
 - a. News 3 @ 11pm 7/6 :22
 - b. News 3 @ 6:30am 7/10 :21
3. A seven month drug sting aimed at rooting out meth in West Michigan netted 7 arrests. Members of the U.S. Drug Enforcement Agency worked with local police to crack down on meth cooks.
 - a. News 3 @ 5pm 7/7 1:25
4. Portage police say the a deadly combination of Heroin and Fentanyl has made its way to the streets of Portage. It's killed hundreds of people in the Midwest. Police believe is blamed for deaths in Portage and Kalamazoo.
 - a. News 3 @ 6pm 7/25 1:50
 - b. News 3 @ 6pm 8/7 :50

JOBS

1. Johnson Controls laid off 250 workers, blaming sagging auto sales.
 - a. News 3 @ 5pm 9/27 1:19
 - b. News 3 @ 8:25am 9/28 :30

2. Standard and Poors suggests Michigan has a poor job outlook because of the state's failing auto industry. 7 of the top 25 cities in the country with the worst unemployment are in Michigan.
 - a. News 3 @ 5:30pm 9/19 :27

3. Eaton Corporation in Three Rivers is laying off 53 workers because demand from the auto industry is dropping and the automakers are reducing operations.
 - a. News 3 @ 7:30am 9/5 :20
 - b. News 3 @ 5pm 9/5 1:10

4. A new mission is coming to Battle Creek's Air National Guard Base, and it could save up to 300 West Michigan jobs.
 - a. News 3 @ 7am 9/1 1:11

KALAMAZOO PROMISE

1. The annual school count shows Kalamazoo schools have gained about 1,000 students, thanks in part to the Kalamazoo Promise.
 - a. News 3 @ 11pm 9/28 :28
2. The first students eligible for the Kalamazoo Promise are arriving on college campuses.
 - a. News 3 @ 7:30am 8/31 :34
 - b. News 3 @ 11pm 8/30 :45
 - c. News 3 @ 6pm 8/30 2:11
3. Home sales and home prices have both increased because of the Kalamazoo Promise. The average selling price of homes has increased 7%.
 - a. News 3 @ 6pm 8/30 :24
4. People are moving to Kalamazoo from very faraway places for the chance at giving their kids a free college education. We met with a family who moved from Seattle to cash in on the Promise. Other families have moved from different districts in West Michigan.
 - a. News 3 @ 5pm 9/5 1:29
 - b. News 3 @ 5pm 9/7 2:07